

## CROSS DOCKING: IMPROVE SPEED TO MARKET

*Keeping pace with consumer demand requires customized solutions for your supply chain. With a cross docking solution from Ryder, companies can speed merchandise to market, increase inventory turns, and reduce costs. Solutions like cross docking turn complicated logistics into a competitive edge.*

What if you could synchronize inbound and outbound shipping activities allowing products to flow directly from receiving docks to shipping areas in your distribution center? What if you could move merchandise from a manufacturing facility direct to stores or customers? Imagine eliminating the need for picking, storage, product inspection, and other traditional warehousing activities. With Ryder's cross docking distribution solution, this concept is a reality.

Whether you're looking to sort and route products destined for different locations, or consolidate products from different origins, cross docking facilitates distribution center (DC) bypass and direct-to-store deliveries. The advantages of cross docking aren't limited to just reducing material handling, they also extend to reducing standing inventory, lowering operating costs, minimizing storage space requirements, and quicker product faster from suppliers to customers.

### The Outsourcing Difference

- 99.9% carton-to-store accuracy
- Up to 25% improvement in store satisfaction scores
- Up to 20% reduction in dwell time
- Less than 1% in product claims
- Shorter implementation time
- Shortened lead times

## How cross docking works for you

No two companies have the same distribution needs. That's why Ryder has a host of cross docking distribution solutions to address your unique challenges:

Ryder configures palletized products for its final delivery destination before the products leave your manufacturing or supplier facilities. From the cross dock facility, pallets flow directly to waiting outbound trucks or a shipping area.

**Consolidation:** Ryder combines incoming products with products stored in the cross dock facility to form complete orders that flow to outbound trucks.

**Deconsolidation:** Ryder deconstructs pallets of inbound products into loads that flow directly to outbound trucks or into inventory.

The advantages of cross docking have been embraced by retailers of all companies. The movement of goods through DCs with minimal storage has increased inventory turns, improved throughput, and lowered operational costs.

At Ryder, we have the experience needed to help you in every step of your retail supply chain. We know every company is unique and for this reason we don't treat our customers as a one-size-fits-all operation. With a trusted supply chain manager you can get products to market faster, drive growth, and focus on what matters most – your customers.

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## Industries served

- Apparel & Footwear
- Automotive
- E-commerce
- Electronics

Among 17 other retail sectors.

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## Cross dock features

- Integrated solutions with line haul, local pick-up, and delivery
  - Postponement
  - Forward deployment
  - Transactional pricing
  - Same-dock
  - Real-time product visibility
  - Integrated processes
  - Pretrained, vetted labor incented with pay-for-performance program
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Discover how outsourcing with Ryder can make you *Ever better*™ at [ryder.com](https://www.ryder.com).

