

# APPLIANCE DELIVERY MADE EASIER WITH RYDER LAST MILE

When customers order products such as new home appliances, they expect rapid shipping with comprehensive services that install products properly and remove the old appliance. That's why retailers rely on Ryder Last Mile to ensure items arrive damage free and on-time, while keeping customers satisfied. We offer customized solutions for appliance retailers that can include warehousing, delivery, and installation.



## WHY RYDER?

Ryder Last Mile leverages decades of experience to assist appliance retailers with their final mile needs. You and your customers receive:

**96%** on-time deliveries

**95%** in-home stick rate

**4.9** out of 5-star delivery satisfaction

Two-day shipping to **95%** of the U.S.

**100%** of United States zip codes reached

## Keep Your Customers Connected

RyderView™ the ultimate last mile digital platform allows you to build stronger brand loyalty from your customers. Benefits include:

- 100% real-time visibility to view updates at all points of delivery
- Self-scheduling
- Automated notifications
- All delivery documents in one place

Discover how Ryder Last Mile can help you be *Ever better™* at [ryder.com](https://ryder.com).

## OUR TIERS OF SERVICE

Appliance retailers can trust that their products, no matter the size or volume, will be delivered safely to customers through our flexible four tiers of delivery:

**1**

**FRONT DOOR**  
A simple drop-off at the front door

**3**

**ROOM-OF-CHOICE**  
The appliance is placed in a requested location inside the home

**2**

**OVER-THE-THRESHOLD**  
The appliance is placed inside the home

**4**

**WHITE-GLOVE**  
The appliance is unboxed and installed in the home; includes removal of trash, excess waste and/or older appliance

SUPPLY CHAIN | DEDICATED TRANSPORTATION | FLEET MANAGEMENT SOLUTIONS

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